Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Filing at a Glance

Company: John Hancock Variable Life Insurance Company

Product Name: Bundle Supplemental Apps SERFF Tr Num: MANU-125598674 State: ArkansasLH

NB5004/06/13/17(12/2007)

TOI: L08 Life - Other SERFF Status: Closed State Tr Num: 38706

Sub-TOI: L08.000 Life - Other Co Tr Num: State Status: Approved-Closed

NB5004/06/13/17(12/2007) -

JHVLICO

Filing Type: Form Co Status: Reviewer(s): Linda Bird

Authors: Helene Landow, Jackie Disposition Date: 04/22/2008

Murray, Karren Phair, Debbie Tom, Jacqueline Lau, Jacqueline Back

Date Submitted: 04/14/2008 Disposition Status: Approved

Implementation Date Requested: Implementation Date:

State Filing Description:

General Information

Project Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007) Status of Filing in Domicile: Not Filed

Project Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: Submission for

approval will be sent to Massachusetts, our

state of domicile.

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Market Type: Individual

Group Market Size:

Group Market Type:

Overall Nate Impact.

Filing Status Changed: 04/22/2008

State Status Changed: 04/22/2008 Deemer Date:

Corresponding Filing Tracking Number:

Filing Description: INDIVIDUAL LIFE

Application Form NB5004US (12/2007) – Temporary Life Insurance Receipt and Agreement

Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Application Form NB5006US (12/2007) – Notice of Disclosure of Information

Application Form NB5013US (12/2007) - Coverage Details - Term & Traditional Life

Application Form NB5017US (12/2007) - Important Notice: Replacement of Life Insurance or Annuities (Standard Form)

We are submitting the above new supplemental application forms for your approval. These forms will be used with state approved Individual life policies. The forms do not replace any currently approved forms and will be available electronically to print locally without any change in the pre-formatted content.

These forms will be used with main application form NB5000US (12/2007) that was approved by your state on February 11, 2008, state tracking #37811.

No part of this filing contains any unusual or controversial items that deviate from normal company or industry standards. We have made simultaneous submissions of the identical form for John Hancock Life Insurance Company (U.S.A.) and John Hancock Life Insurance Company.

NB5004US (12/2007), Temporary Life Insurance Receipt and Agreement, will be used to provide temporary coverage while the application is being processed, provided all outlined terms and conditions are valid.

NB5006US (12/2007), Notice of Disclosure of Information, will be given to each proposed life insured regarding information we collect to assess insurance risk and the individual's rights to this information.

NB5013US (12/2007), Coverage Details – Term & Traditional Life, is used to obtain coverage details for available benefits and options. The coverage selections are shown as variable information in [brackets] to accommodate future changes to the benefit/rider options. Any new riders will be filed for state approval as required.

NB5017US (12/2007), Important Notice: Replacement of Life Insurance or Annuities (Standard Form), is used to obtain information regarding any replacement of the Owner's existing policies.

The Service Office Address on the submitted forms is shown as variable information in [brackets] in case of future change.

Company and Contact

Filing Contact Information

Jacqueline Lau, Contract Analyst Jacqueline_Lau@jhancock.com

200 Bloor St E (416) 852-7906 [Phone] Toronto, ON M4W 1E5 (416) 926-3121[FAX]

Filing Company Information

John Hancock Variable Life Insurance CoCode: 90204 State of Domicile: Massachusetts

 SERFF Tracking Number:
 MANU-125598674
 State:
 Arkansas

 Filing Company:
 John Hancock Variable Life Insurance Company State Tracking Number:
 38706

Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Company

197 Clarendon Street Group Code: 356 Company Type:

Stete Compliance, C-6

Boston, MA 02117 Group Name: State ID Number:

(800) 370-1355 ext. [Phone] FEIN Number: 04-2664016

Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Filing Fees

Fee Required? Yes
Fee Amount: \$75.00
Retaliatory? Yes

Fee Explanation: JHVLICO - 75.00

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

John Hancock Variable Life Insurance \$75.00 04/14/2008 19533565

Company

Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved	Linda Bird	04/22/2008	04/22/2008

Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Disposition

Disposition Date: 04/22/2008

Implementation Date: Status: Approved

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Item Type	Item Name	Item Status	Public Access
Supporting Document	Certification/Notice		Yes
Supporting Document	Application		No
Supporting Document	Statement of Variability		Yes
Supporting Document	Cover Letter		Yes
Form	Temporary Life Insurance Receipt and Agreement		Yes
Form	Notice of Disclosure of Information		Yes
Form	Coverage Details – Term & Traditional Life		Yes
Form	Important Notice: Replacement of Life Insurance or Annuities (Standard Form)		Yes

Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Form Schedule

Lead Form Number:

Review	Form	Form Type	Form Name	Action	Action Specific	Readability	Attachment
Status	Number				Data		
	NB5004US	Application	/Temporary Life	Initial		50	NB5004US.p
	(12/2007)	Enrollment	Insurance Receipt				df
		Form	and Agreement				
	NB5006US	Application	/Notice of Disclosure	Initial		50	NB5006US.p
	(12/2007)	Enrollment	of Information				df
		Form					
	NB5013US	Application	/Coverage Details –	Initial		50	NB5013US.p
	(12/2007)	Enrollment	Term & Traditional				df
		Form	Life				
	NB5017US	Application	/Important Notice:	Initial		50	NB5017US.p
	(12/2007)	Enrollment	Replacement of Life				df
		Form	Insurance or				
			Annuities (Standard				
			Form)				



Service Office:
Life New Business
197 Clarendon Street
Boston MA 02116-5010

Temporary Life Insurance Receipt and Agreement
☐ John Hancock Life Insurance Company (U.S.A.)
☐ John Hancock Variable Life Insurance Company
☐ John Hancock Life Insurance Company

(hereinafter referred to as The Company)

	use		

The Company acknowledges receipt of \$ 886.54				paid in connection with the Application for Life Insurance dated NOV 15 20					
						month	day year		
on PROF	POSED LI	FE INSURED	(LIFE ONE)	PROPOSED LIF	E INSURED	(LIFE TV	VO)		
1. Name		M.	DOE	2. Name		•	•		
	First	Middle	Last	First	Middle	La	st		
3. Name	of Owner J	OHN N	M. DOE						
	_	Х							

TEMPORARY LIFE INSURANCE AGREEMENT

This Temporary Life Insurance Agreement is hereby entered into as follows:

Signature of Agent/Registered Representative

ALL PREMIUM CHECKS MUST BE MADE PAYABLE TO THE COMPANY AND SENT TO THE SERVICE OFFICE ADDRESS. DO NOT MAKE CHECKS PAYABLE TO THE AGENT OR LEAVE THE PAYEE BLANK.

The Company will pay a death benefit to the beneficiary named in the application if the Proposed Life Insured, or the Surviving Proposed Life Insured under a survivorship plan, dies while this Agreement is in effect, subject to the terms and conditions set out below.

- 1. WHEN AGREEMENT APPLIES. No coverage will be provided under this Agreement if any of the following apply:
 - (a) any of the questions in the Temporary Life Insurance Agreement Application are answered "Yes" or left blank; or,
 - (b) any Proposed Life Insured is under age 20 or over age 70 (nearest birthday) as of the date that this Temporary Life Insurance Receipt and Agreement is signed by the Agent/Registered Representative ("the Effective Date"); and.
 - (c) the amount applied for under the above referenced Application for Life Insurance is more than \$10,000,000 of individual coverage or \$15,000,000 of survivorship coverage.
- 2. LIMITED AMOUNT OF INSURANCE. The amount of Temporary Life Insurance coverage provided by The Company will be the lesser of:
 (a) the amount of insurance applied for including supplementary benefits and accidental death benefit; or,
 - (b) \$1,000,000 for individual coverage or \$5,000,000 for survivorship coverage.

This maximum amount of coverage applies to the total amount under this Agreement and any other Temporary Life Insurance Agreement with The Company covering the Proposed Life Insured. If there are two or more persons proposed for insurance, this maximum amount applies to the total coverage.

- 3. ACCIDENTAL DEATH BENEFIT LIMITATION. If the benefits applied for include an accidental death benefit, no such benefit will be paid in respect of a death caused by:
 - (a) voluntarily taking or absorbing of any drug, medicine, sedative or poison (except in connection with any Proposed Life Insured's employment) unless prescribed by a licensed doctor other than the Proposed Life Insured; or,
 - (b) travel in any aircraft other than as a passenger.
- **4. DATE INSURANCE BEGINS.** Insurance under this Agreement will begin on the Effective Date if The Company's application for life insurance has been completed and a payment has been received by The Company for at least one-twelfth of the annual premium for the base plan and any supplementary benefits requested in the application. If payment is made by check or draft, no insurance will be provided by this Agreement unless the check or draft is honored when first presented for payment.
- **5. TERMINATION AND REFUND OF PREMIUM.** Insurance under this Temporary Life Insurance Agreement will end on the earliest of: (a) the 90th day after the date of this Agreement;
 - (b) the day before the date insurance takes effect under the policy applied for;
 - (c) the date The Company mails notice to the applicant either declining to offer insurance to the applicant or offering insurance on a basis other than as applied for.

Upon termination of this Temporary Life Insurance Agreement, The Company's only liability will be to refund the premium paid without interest.

- **6. SUICIDE.** If any person proposed for insurance, whether sane or insane, commits suicide, The Company's only liability will be to refund the premium paid without interest.
- 7. MISREPRESENTATION. If there is any material misrepresentation in the Temporary Life Insurance Agreement Application, The Company's only liability will be to refund the premium paid without interest.
- 8. OTHER CONDITIONS. No one is authorized to change or waive any provision of this Agreement.

Give this page to the Owner

NB5004US (12/2007) VERSION (12/2007)



Service Office:
Life New Business
197 Clarendon Street
Boston MA 02116-5010

Notice of Disclosure of Information ☐ John Hancock Life Insurance Company (U.S.A.) ☐ John Hancock Variable Life Insurance Company ☐ John Hancock Life Insurance Company

(hereinafter referred to as The Company)

Print and use black ink. Any changes must be initialed by the Proposed Life Insured(s).

PROPOSED LIFE INSUF	RED(S)						
LIFE ON	E			LIFE TWO			
1. Name	1. Name JOHN M.		DOE	2. Name			
	First	Middle	Last	First	Middle	Last	

INFORMATION EXCHANGE

This brief description of our underwriting process is designed to help you understand how an application for life insurance is handled, the types and sources of information we may collect about you, the circumstances under which we may disclose that information to others, and your right to learn the nature and substance of that information upon written request.

The purpose of the underwriting process is to make sure that you qualify for life insurance and if so, to establish the proper premium charge for that insurance. The information necessary to evaluate your application is dependent upon your age, the amount of insurance you are applying for, your medical history, your occupation, your avocations and other personal information. Your answers on the application are the principal source of information; however, additional sources of information may be required.

Information you provide will be treated as confidential. The Company may, however, make a brief report thereon to the Medical Information Bureau (MIB Inc.), a non-profit membership organization of life insurance companies which operates an information exchange on behalf of its members.

Upon request by another member insurance company to which you have applied for life or health insurance coverage or to which a claim is submitted, MIB Inc. will supply such company with the information it may have in its files.

Upon receipt of a request from you, the Bureau will arrange disclosure of any information it may have in your file. Medical information will be disclosed only to your attending physician. If you question the accuracy of information in the Bureau's file, you may contact the Bureau and seek a correction in accordance with the procedures set forth in the Federal Fair Credit Reporting Act.

The address of the Bureau's Information Office is Post Office Box 105, Essex Station, Boston, Massachusetts 02112; telephone number (617) 426-3660.

The Company may also release information given in your application and information in its file to other life insurance companies to whom you may apply for life or health insurance, or to whom a claim for benefits may be submitted.

INVESTIGATIVE CONSUMER REPORT NOTICE

As part of our normal procedure, an investigative consumer report may be prepared concerning your character, general reputation, personal characteristics and mode of living, except as may be related directly or indirectly to your sexual orientation. This information will be obtained through personal interviews with your friends, neighbors and associates.

On request to the Chief Underwriter, at the above Service Office address, we will disclose to you whether or not an investigative consumer report was done.

If an investigative consumer report was done, we will also disclose to you the nature and scope of the report, a summary of consumer rights and the name and address of the consumer reporting firm from whom you may request a copy of the report.

INSURANCE INFORMATION PRACTICES

The personal information we obtain about you is confidential and we will not disclose it to other parties without your written authorization except as permitted or required by law. You have the right to access the personal information about you that appears in our files, including any medical record information disclosed within three years of your request, unless that information relates to a claim or a civil or criminal proceeding.

However, we will normally give medical record information only to a licensed physician of your choice. You also have the right to seek correction of information about you that you believe to be inaccurate or incomplete. We will provide you with a more detailed explanation of our information practices and access and correction procedures if you send us a written request. You may do so by writing to the Chief Underwriter at the above Service Office address.

Please provide each Proposed Life Insured with a copy.

NB5006US (12/2007) VERSION (12/2007)



__Service Office: ___ Life New Business 197 Clarendon Street Boston MA 02116-5010

Coverage Details – Term & Traditional Life ☐ John Hancock Life Insurance Company (U.S.A.) ☐ John Hancock Variable Life Insurance Company ☐ John Hancock Life Insurance Company

(hereinafter referred to as The Company)

					roposed Life Insured(s Proposed Life Insured		ner.			
PROPOSED L					·	` '				
		E ONE				LI	FE TWO			
	1.	Name Jo	OHN	M.	DOE	2.	Name			
		Firs	t	Middle	Last		First	Middle	Last	
PREMIUMS	3.	Frequency	☐ Pre-	Authorized Payr rance, NB5000	nnual Quarterly [ment Plan (Please con or Request for Pre-	nplete either F			ction of the Ap	olication for Life
	PF	REMIUM I	NOTICE	S AND COR	RESPONDENCE					
	4.			ices to: (Select cosed Life Insu	One) red One	d Life Insured	l Two			
	5.	Send Corr Same	responde	k Name, Apt. No., City, nce to: (Select						
				Name, Apt. No., City	, State, Zip Code					
ADDITIONAL				ptional policy is	being applied for in a	ı separate apı	olication, state pl		:	
		Plan Name						\$		
	7.	required p premiums	remium v to be rec	which is due each						
			ns/Premiu	ms does this ar	oply to? N/A					
COVERAGE S										_
Choose	TE	RM LIFE								
one product from Coverage	X	John Ha	ancock	Term – Face	• Amount \$_ <u>100,0</u>	00	_			
Selection section.	8.	Additional	Benefits	John Hancoc						
		☐ Accele	rated Dea	ath Benefit 🔲	Total Disability Waiver	☐ Conversi	on Extension Rid	er (Term 15, Ter	m 20 and Term	30 only)
		Survivo	rship Te	erm – Face A	Amount \$					
	TR	ADITION	IAL LIF	E – Non-Par	ticipating					
	l				tal Face Amount	\$				
	l			ife Premium Pa		*			Face	Amount
					premiums payable to	the age 121			\$	
			•		vel premiums payable	•	er of 10 years or	to age 65	\$	
			•	•	gle premium due at is	ŭ	,	Ü	\$	
		· ·	,		0 1			Т	otal \$	
		Single-Pay	v Life Cov	erage can be i	ssued in combination	with either Fu	II-Pay Life Cove		· · · · · ·	rage
		Additional	Benefits:	☐ Accelerat	ed Death Benefit utomatically paid, if ar	Total Disabil	ity Waiver		·	

COVERAGE SELECTION continued

Choose one product from Coverage Selection section.

TRADITIONAL LIFE – Participating Single Life	_
☐ Level Premium Whole Life (LP100) – Face Amount	5
12. Dividend Option:	
☐ Buy paid-up additions ☐ Taken in cash ☐ Leave on deposit ☐ Apply to premium, balance left on deposit	
☐ Apply to premium, balance to buy paid up additions	☐ Other
☐ Disability Waiver of Premium (Insured) ☐ Applicant Disability Waiver of Premiums ☐ Living Care Rider (For terminal illness) ☐ Children's Insurance \$	□ Paid Up Insurance (PUI) (Not available with AIP) □ Option 1 – Lump Sum Payment \$ □ Option 2 – Level Annual Premium \$ Per year for years. □ Insured YRT Level Death Benefit □ Insured YRT Decreasing Death Benefit − Interest Rate % Term Years □ Spousal YRT Level Death Benefit □ Spousal YRT Decreasing Death Benefit − Interest Rate % Term Years Do you elect to have overdue premiums automatically paid? □ Yes □ No And if 'Yes' and when available by: □ Dividend Values □ Policy Value Loan
(Please complete NB5020)	•
	☐ Other
 ☐ Modified Premium Whole Life (Mod Plus) – Face And 14. Dividend Option: ☐ Buy paid-up additions ☐ Taken in cash ☐ Leave on deposit ☐ Apply to premium, balance left on deposit ☐ Apply to premium, balance to buy paid up additions 	
15. Additional Options: ☐ Levelized Premiums	
□ Applicant Disability Waiver of Premiums □ Living Care Rider (For terminal illness)	□ Paid Up Insurance (PUI) (Not available with AIP) □ Option 1 – Lump Sum Payment \$ □ Option 2 – Level Annual Premium \$ Per year for years. □ Option 3 – Modified fill-in premium for 5 years □ Insured YRT Level Death Benefit □ Insured YRT Decreasing Death Benefit − Interest Rate % Term Years □ Spousal YRT Level Death Benefit □ Spousal YRT Decreasing Death Benefit − Interest Rate % Term Years Do you elect to have overdue premiums automatically paid? □ Yes □ No And if 'Yes' and when available by: □ Dividend Values □ Policy Value Loan □ Other _

COVERAGE SELECTION continued

Choose one product from Coverage Selection section.

□ Level Premium 17. Dividend Option: □ Buy paid-up add □ Other 18. Additional Benefits: □ Additional Insura (Dividend option rider is present) □ Premium □ Premium Cost F □ Increase by □ □ Accumulate Incr (increase may n □ Living Care Ride □ Paid Up Insuran □ Option 1 – Lu □ Option 2 – Le	ance Protection (AIP) P is automatically elected when this Face Amount Optional lump sum /\$/\$	
☐ OTHER 19. Select One: ☐ Single Life ☐ ☐ Survivorship Life	9	•



Service Office: Life New Business 197 Clarendon Street Boston MA 02116-5010

IMPORTANT NOTICE:

Replacement of Life Insurance or Annuities (Standard Form) ☐ John Hancock Life Insurance Company (U.S.A.) ☐ John Hancock Variable Life Insurance Company

☐ John Hancock Life Insurance Company (hereinafter referred to as The Company)

This Important Notice must be read to the Owner. It must be signed by the Owner and the Agent/Registered Representative and a copy of the signed form left with the Owner. <u>Tr</u> **P**

	IFE INSUREI	- (-)			LIFE TWO		
	1. Name	JOHN	M.	DOE	2. Name		
	Firs		Middle	Last	First	Middle	Last
	3. 🗌 I do not	t want this no	tice read alou		(Owner must initial only	if this instruction applie	es.)
PLACEMEN	JT			Initials			
mplete for		MENT occurs	when a new p	olicy or contract	is purchased and, in connecti	on with the sale, you o	liscontinue making premiu
applicable icies to be	payments on t	the existing p	olicy or contra	ct, or an existing	policy or contract is surrende		
laced.	· ·			rwise terminated			
	Please comple		•	ANCE COM	DANIS/	DOLICY NUMBER	2 4 12245
		_		RANCE COM	PANY	POLICY NUMBER	A 12345
		(s) JOHN I					
	-	JOHN M.					
	c) Issue D	ate AUG	15 199 day year	8			
	,	•	nal 🗌 Busin				
	,	•	□ Term □	Endowment			
	f) 1035 Ex	xchange?	Yes 🗌 No				
	INSURANCE	COMPANY				POLICY NUMBER	₹
ntinue list on other page if	a) Insured						
u have more	b) Owner						
nn 3 existing licies.	c) Issue D						
	d) 🗌 Grou	month µp □ Perso	day year onal □ Busin	ess			
	,	•	☐ Term ☐				
	f) 1035 Ex	xchange?	☐ Yes ☐ No				
	INSURANCE	COMPANY				POLICY NUMBEI	₹
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	a) Insuredb) Owner_c) Issue D	ate	day year				
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	 a) Insured b) Owner c) Issue D d) Group e) Annumer 	ate up □ Perso uity □ Life	day year	ess			

Ask for and retain all sales material used by the agent/registered representative in the sales presentation. Be sure that you are making

an informed decision.

AGENT'S STATEMENT

4. The existing policy or contract is being replaced because

REMINDER TO AGENT/REGISTERED REPRESENTATIVE: John Hancock's policy concerning replacement appears in the "Agent's Code of Conduct" and states: The "Replacement" of existing policies should only occur when it is demonstratively in the best interest of the client and in compliance with all applicable state and Company requirements. You must disclose all of the advantages and disadvantages of any replacement. The client must fully understand the financial consequences of this action and, where required by regulation, Company policy or industry practice, consent to it in writing. You must indicate on every application for new coverage whenever a replacement is involved in that sale.

REPLACEMENT ISSUES

A replacement may not be in your best interest, or your decision could be a good one. You should make a careful comparison of the cost and benefits of your existing policy and the proposed policy. One way to do this is to ask the company or agent that sold you your existing policy to provide you with information concerning your existing policy. This may include an illustration of how your existing policy is working now and how it would perform in the future based on certain assumptions. Illustrations should not, however, be used as a sole basis to compare policies. You should discuss the following with your agent/registered representative to determine whether replacement or financing your purchase makes sense.

PREMIUMS

- · Are they affordable?
- · Could they change?
- You're older are premiums higher for the proposed new policy?
- How long will you have to pay premiums on the new policy? On the old policy?

POLICY VALUES

- New policies usually take longer to build cash values and to pay dividends.
- Acquisition costs for the old policy may have been paid. You will incur costs for the new one.
- · What surrender charges do the policies have?
- What expense and sales charges will you pay on the new policy?
- Does the new policy provide more insurance coverage?

INSURABILITY

- If your health has changed since you bought your old policy, the new one could cost you more, or your application could be turned down.
- You may need a medical exam for a new policy.
- · Claims on most new policies for up to the first two years can be denied based on inaccurate statements.
- · Suicide limitations may begin anew on the new coverage.

IF YOU ARE KEEPING THE OLD POLICY AS WELL AS THE NEW POLICY

- · How are premiums for both policies being paid?
- · How will the premiums on your existing policy be affected?
- · Will a loan be deducted from death benefits?
- What values from the old policy are being used to pay premiums?

IF YOU ARE SURRENDERING AN ANNUITY OR INTEREST SENSITIVE LIFE PRODUCT

- Will you pay surrender charges on your old contract?
- What are the interest rate guarantees for the new contract?
- Have you compared the contract charges or other policy expenses?

OTHER ISSUES TO CONSIDER FOR ALL TRANSACTIONS

- What are the tax consequences of buying the new policy?
- Is this a tax free exchange? (Ask your tax advisor.)
- Is there a benefit from favorable "grandfathered" treatment of the old policy under the federal tax code?
- Will the existing insurer be willing to modify the old policy?
- · How does the quality and financial stability of the new company compare with your existing company?

COMPARISON	OF EXIS	TING AND PRO	POSED POLICY							
ALL questions	7. In comp	parison with the ex	isting policy, indicate tl	he appropriate	answer to	the following question	ons. On the nev	v policy	/ :	
must be answered.	a) Is th	ne guaranteed deat	h benefit higher?	X Yes	☐ No	\square Not applicable				
	b) Are	the guaranteed ca	sh values higher?	X Yes	☐ No	☐ Not applicable				
	c) Is th	ne guaranteed inter	est rate higher?	X Yes	☐ No	☐ Not applicable				
	d) Is th	ne face amount hig	her?	X Yes	\square No	\square Not applicable				
	e) Is th	ne annual premium	lower?	X Yes	☐ No	☐ Not applicable				
	f) Is th	ne loan interest rate	e lower?	X Yes	☐ No	☐ Not applicable				
	g) Is th	ne underwriting clas	ssification more favora	ble? X Yes	\square No	☐ Not applicable				
	h) Will	any ownership pro	blems be resolved?	☐ Yes	☐ No	X Not applicable				
	i) Will	any beneficiary pro	oblems be resolved?	☐ Yes	☐ No	▼ Not applicable				
		stated in the new p	within which to exami policy.	ne the propose	d policy.	If you are not satisfied	d, you can retui	rn it for	a full	refund within
SIGNATURES	new policy coverage a insurance	y, examined it and hand fail to qualify for or you may only be	ion to terminate or alternave found it to be according the life insurance for the life to purchase it at and responses given to	eptable to you. which you have t substantially h	If you she applied igher rate	nould terminate or oth d, you may find yourse es.	erwise material elf unable to pu	ly alter rchase	your e	existing
	Signed at	City	State	This	Day of			Ye	ear	
	Name of Owi	ner (Please print)			Signatur	re of Owner				
					X					
	Name of Age	nt/Registered Represer	ntative as Witness (Please p	orint)	Signatur	re of Agent/Registered Rep	resentative as Witn	ess		
					X					
ADDITIONAL (OWNERS	SIGNATURES	IF MULTIPLE OW	NERS						
If additional Owner signatures	Name of Owi	ner (Please print)		Signature of Own	er					
required please attach				X				onth	day	vear
additional page including Owner name, date and	Name of Owner (Please print) Signature of O				Owner month day year					уса
signature.				X						
							mo	onth	day	year

Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Rate Information

Rate data does NOT apply to filing.

Company Tracking Number: NB5004/06/13/17(12/2007) - JHVLICO

TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other

Product Name: Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Project Name/Number: Bundle Supplemental Apps NB5004/06/13/17(12/2007)/Bundle Supplemental Apps NB5004/06/13/17(12/2007)

Supporting Document Schedules

Review Status:

Review Status:

Satisfied -Name: Certification/Notice 04/08/2008

Comments:
Attachment:
flesch ar.pdf

Review Status:

Bypassed -Name: Application 04/08/2008

Bypass Reason: Please see form schedule tab

Comments:

Review Status:

Satisfied -Name: Statement of Variability 04/14/2008

Comments: Attachment:

SOV jhvlico US.pdf

Satisfied -Name: Cover Letter 04/14/2008

Comments:
Attachment:
letter ar.pdf

JOHN HANCOCK VARIABLE LIFE INSURANCE COMPANY

CERTIFICATE OF COMPLIANCE

FOR THE STATE OF ARKANSAS

I, Helene Landow, an officer of JOHN HANCOCK VARIABLE LIFE INSURANCE COMPANY, hereby certify that the forms listed below has the following readability scores as calculated by the Flesch Reading Ease Test, and that these forms meets the requirements of your readability legislation.

FORM NUMBER	READABILITY SCORE
NB5004US (12/2007)	50*
NB5006US (12/2007)	50*
NB5013US (12/2007)	50*
NB5017US (12/2007)	50*

^{*}Joint score for application and policy combined.

April 8, 2008 Date

Helene Landow, FLMI, ACP Director, Contracts and Compliance

JOHN HANCOCK VARIABLE LIFE INSURANCE COMPANY STATEMENT OF VARIABILITY

APRIL 03, 2008

TEMPORARY LIFE INSURANCE RECEIPT AND AGREEMENT FORM NB5004US (12/2007)

Section/Section #	Page Number	Description
Service Office at top of page.	Page 1	The address of the Company's Service Office is bracketed as it may be changed in the future. A current address will always appear on the form.

NOTICE OF DISCLOSURE OF INFORMATION FORM NB5006US (12/2007)

Section/Section #	Page Number	Description
Service Office at top of page.	Page 1	The address of the Company's Service Office is bracketed as it may be changed in the future. A current address will always appear on the form.

COVERAGE DETAILS - TERM & TRADITIONAL LIFE FORM NB5013US (12/2007)

Section/Section #	Page Number	Description
Service Office at top of page.	Page 1	The address of the Company's Service Office is bracketed as it may be changed in the future. A current address will always appear on the form.
Coverage Selection #8 to19	Page 1, 2 & 3	The Coverage Selection section is [bracketed] to accommodate future changes. Plan/Product name, Total Face Amount, Additional Benefits and Other, all vary based on issue specifications/availability at time of application. Current selections will always appear on the form.

IMPORTANT NOTICE: REPLACEMENT OF LIFE INSURANCE OR ANNUITIES (STANDARD FORM)

FORM NB5017US (12/2007)

Section/Section #	Page Number	Description
Service Office at top of page.	Page 1	The address of the Company's Service Office is bracketed as it may be changed in the future. A current address will always appear on the form.

John Hancock Variable Life Insurance Company

Contracts and Compliance P.O. Box 600 Buffalo, NY 14201-0600

Tel.: 416-852-7906 Fax: 416-926-3121

Email: jacqueline_lau@jhancock.com

N.A.I.C. # 356-90204 SERFF TRACKING #MANU-125598674

JohnHancock

Jacqueline Lau Contract Analyst

April 14, 2008

Hon. Commissioner of Insurance Compliance - Life and Health 1200 West Third Street Little Rock, Arkansas 72201-1904

Attention: Linda Bird

Dear Ms. Bird:

INDIVIDUAL LIFE

Application Form NB5004US (12/2007) – Temporary Life Insurance Receipt and Agreement
Application Form NB5006US (12/2007) – Notice of Disclosure of Information
Application Form NB5013US (12/2007) – Coverage Details – Term & Traditional Life
Application Form NB5017US (12/2007) – Important Notice: Replacement of Life Insurance or Annuities (Standard Form)

We are submitting the above new supplemental application forms for your approval. These forms will be used with state approved Individual life policies. The forms do not replace any currently approved forms and will be available electronically to print locally without any change in the pre-formatted content.

These forms will be used with main application form NB5000US (12/2007) that was approved by your state on February 11, 2008, state tracking #37811.

No part of this filing contains any unusual or controversial items that deviate from normal company or industry standards. We have made simultaneous submissions of the identical form for John Hancock Life Insurance Company (U.S.A.) and John Hancock Life Insurance Company.

NB5004US (12/2007), Temporary Life Insurance Receipt and Agreement, will be used to provide temporary coverage while the application is being processed, provided all outlined terms and conditions are valid.

NB5006US (12/2007), Notice of Disclosure of Information, will be given to each proposed life insured regarding information we collect to assess insurance risk and the individual's rights to this information.

NB5013US (12/2007), Coverage Details – Term & Traditional Life, is used to obtain coverage details for available benefits and options. The coverage selections are shown as variable information in [brackets] to accommodate future changes to the benefit/rider options. Any new riders will be filed for state approval as required.

NB5017US (12/2007), Important Notice: Replacement of Life Insurance or Annuities (Standard Form), is used to obtain information regarding any replacement of the Owner's existing policies.

The Service Office Address on the submitted forms is shown as variable information in [brackets] in case of future change.

We trust the forms are acceptable to you and look forward to your state's approval in the usual manner. If you have any questions or concerns, please contact me at 416-852-7906 (collect) or via e-mail at jacqueline_lau@jhancock.com.

Sincerely,

Jacqueline Lau Contract Analyst

Enclosures: Statement of Variability

Filing Fee sent via EFT Flesch Score Certificate